

## PRESS INFORMATION – III – 2024-6-6

### **NordBau and CONBAU Nord 2024: Focus on infrastructure and housing construction – from renovation to transformation**

**(Neumünster)** Discover new products and trends, meet exhibitors and experts in person, get advice, do business, learn more, network – this is what the NordBau construction trade fair stands for – also in 2024, from September 4 to 8 on the grounds of the Holstenhallen Neumünster. In addition to the fully booked outdoor area with construction machinery, construction equipment and commercial vehicles for the upcoming infrastructure measures, the focus this year is on the premiere of CONBAU Nord. The interdisciplinary construction congress is dedicated to the central topics of housing construction and the heating transition, the challenges and practical solutions.

Experts from science, business, associations, politics and the financial industry will provide information and discuss how efficient housing construction can succeed in the future on an interdisciplinary basis. "The challenges of achieving climate neutrality in the housing building sector are enormous," emphasizes congress co-organizer Prof. Dietmar Walberg. As Managing Director of ARGE e.V. and Honorary Professor in the Department of Construction at Lübeck University of Applied Sciences, Prof. Walberg has been advising state and federal governments on housing construction for years and has recently published two major feasibility studies for Hamburg and Schleswig-Holstein with his institute, which have attracted a lot of attention. They show: Many supposed solutions of the past can and must be thrown overboard, otherwise the goal of achieving climate neutrality in 2045 will be jeopardized. Recommendations for action can be derived from the studies, both for high-density conurbations and for rural areas. This is because: "Efficient strategies and solutions are heavily dependent on regional conditions," adds Prof. Walberg, who is one of 40 speakers sharing his expertise with the congress participants. From September 4 to 5, CONBAU Nord offers the opportunity for exchange and impetus to drive forward urgent developments in building construction. After all, in addition to the climate aspect, the number of homes required in the future also plays a decisive role.

Developing feasible solutions quickly is important for the construction industry as a whole. And so, the topics of the congress also have an impact on the exhibitors and players at NordBau. After all, prospects for future construction activities can also attract more workers to construction and trade companies. In order to attract new employees, companies will be presenting themselves for the first time this year in a specially designed recruiting area in Hall 1 on all five days of the trade fair. This is in addition to the already traditional nordjob Construction Day (September 5), which shows young people job opportunities in and around the construction industry.

Trade visitors and private construction enthusiasts will find exhibitors from the entire spectrum of the construction industry in themed halls and on the fully booked outdoor area. Modern building materials and building components, high-performance construction machinery, municipal equipment and commercial vehicles for construction and trade as well as the latest energy technology will be presented. For the latter, there will be a large number of well-known manufacturers and service providers of energy, air-conditioning and heating technology to choose from, particularly in Hall 7, which is fully booked. The free advice center of the Consumer Advice Center Schleswig-Holstein and Haus & Grund, which can provide initial information on your own planned refurbishment or building upgrade, will also be located here again.

### **69th NordBau: September 4-8, 2024 at Holstenhallen Neumünster exhibition grounds.**

#### **Figures, data, and facts**

With around 69,000 square meters of outdoor exhibition space and over 20,000 square meters of indoor exhibition space, NordBau is considered the most important compact construction trade fair in northern Europe and the entire Baltic Sea region. Annually up to 700 exhibitors from 15 countries meet approx. 50,000 visitors. About 50 seminars and events register approx. 4,000 conference participants, with half of the conferences being recognized by the SH Chamber of Architects and Engineers as official training events. Since 1956, exhibitors have used NordBau to reach both the numerous trade visitors and end customers (both public and private builders). NordBau has a high level of acceptance and appeal for all those interested in construction and for those working in the construction industry. Furthermore, NordBau has been closely associated with the partner country Denmark for more than 45 years, which sees the trade fair as the basis for the German and European market.

**Press releases and photos can be downloaded from our homepage  
[www.nordbau.de](http://www.nordbau.de).**

online-ticket for visitors: [www.nordbau.de](http://www.nordbau.de)

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