

## PRESS INFORMATION – VI – 2022-09-11

### **NordBau: Most important construction trade fair in northern Europe on the right track!**

Future-oriented special topics such as hydrogen technology, energy saving, building, and finishing with wood as well as the availability of building materials and machines were of particular interest to the visitors.

**(Neumünster)** After five packed days of consulting, information, and trade, the 67th NordBau came to an end on Sunday evening, September 11, 2022, with 40,300 visitors and 587 exhibitors from 13 countries. The largest compact construction trade fair in northern Europe focused on current topics with the exhibitors and associations, and visitors have made extensive use of the wide range on pressing, primarily energy-related issues. The special topics, but also the many suppliers from building construction and civil engineering have enjoyed a great popularity. Dealers and manufacturers praised the contacts, the exchange, and the demand. In addition, the numerous political representatives who attended underscored the importance of the platform for industry and business in northern Germany - especially again in times of upheaval. From exhibitors with building materials and building products, who have not yet participated again in the NordBau this year, many visitors and partners hope to be present at the NordBau 2023.

### **Outdoor area and halls showed a range of construction machinery, equipment, and tools**

The trade fair offered visitors the range of products for building construction and civil engineering on the fully booked outdoor area and in the halls - with numerous innovations and trends: construction machinery and construction equipment, municipal technology and tools, e-mobility, and energy technology. Trade visitors and builders came with specific purchasing goals and the desire for personal exchange. The focus was particularly on the availability and supply capability of construction machinery and equipment. Exhibitors praised not only the valuable contacts and enquiries, but also the direct sales at the fair, which illustrate the importance of NordBau for suppliers and customers.

### **Full advisory stand on the new Schleswig-Holstein energy transition law**

For many private builders, homeowners, renters and tradesmen, the advice stand run by the Schleswig-Holstein Consumer Center, Haus & Grund Schleswig-Holstein, the Working Group for Contemporary Building and the Schleswig-Holstein Sanitary, Heating and Air Conditioning Association became a mecca for energy advice. Questions about saving energy, converting the energy source and preparations for new heating systems were the focus and were answered by independent experts. Right next door interested parties were able to obtain information from heating system manufacturers about suitable products, usability, and delivery times. In this way, the uncertainty surrounding the new Schleswig-Holstein Energy Transition and Climate Protection Act, which has been in force since July, was eliminated for many, and initial planning could begin.

### **H2 hydrogen - green energy: possibilities and progress made tangible**

The special show in Hall 6 was dedicated to hydrogen as an energy carrier. Various partners such as energy suppliers, universities, industrial companies, and municipal utilities presented research, but also the areas in which hydrogen technology is already being used as well as the challenges and the importance of the nationwide energy turnaround. Centrally located in the hall, interested visitors could learn about the cycle of production at a hydrogen model - basics for the energy of the future. In addition, a vivid timeline provided for the first time an overview of the stages over time that will be necessary to achieve the planned climate neutrality in Germany by the year 2045. A special seminar provided in-depth information on political, economic, and technical aspects of the green energy of the future.

### **Building and expanding with wood - healthy living, climate-friendly, regional**

From the tree to the building, that was to be discovered at the special show in Hall 8. Especially in times of saving fossil raw materials, the renewable building material wood is in great demand. For this reason, the stand provided information on the various possible applications and uses. In addition, the presentation area with daily demonstrations and the accompanying Wood Construction Day with expert lectures were well received by visitors.

### **Teaching, research, training - an eye on the future**

At the central contact point of the Chamber of Architects and Engineers SH, the TH Lübeck, the Kiel University of Applied Sciences and the BKI (Building Cost Information Center) in Hall 1, the "Initiative Bauwesen", the "Forum Kreislaufwirtschaft Bau - Wiederverwendung | Recycling" and a research pavilion of the Lübeck University of Technology made of renewable raw materials presented themselves together for the first time. In this way, the students clearly demonstrated that research is an essential part of the construction industry and thus also of the energy and housing industry. In times of a shortage of skilled workers, various players in the construction industry used their presence at NordBau to present themselves as a training company or place to study. Under the motto "Fascination of Construction Professions", nordjob-Bau once again organized numerous meetings of construction associations, industry and craft enterprises with interested school students looking for a suitable training position. In addition, festive awards ceremonies for roofers, chimney sweeps and road maintenance workers, as well as a performance competition organized by the Schleswig-Holstein painters' and varnishers' guild, drew attention to the career opportunities in the skilled trades and construction.

### **New Holstenhallen Congress Center fascinated participants**

Around 4,300 trade visitors took advantage of the combination of advanced training or seminar and trade fair visit at more than 60 events. The new premises of the "Holstenhallen Congress Center Schleswig-Holstein" (HCC-SH) offered optimal opportunities for professional exchange and for obtaining information from exhibitors on the adjacent exhibition grounds. Also, in this year new conferences were added, which strengthen the NordBau not only as trade forum, but also as information and exchange platform for the entire building industry of the north further. The motto "here we talk to each other" was once again filled with life by visitors and exhibitors - as the basis for business relationships and professional advice.

### **The 68th NordBau will take place from September 6 to 10, 2023 at the Holstenhallen Neumünster exhibition center.**

#### **Figures, data, and facts**

With around 69,000 square meters of outdoor exhibition space and over 20,000 square meters of indoor exhibition space, NordBau is considered the most important compact construction trade fair in northern Europe and the entire Baltic Sea region. Annually up to 800 exhibitors from 13 countries meet about 63,000 visitors. More than 50 seminars and events register a total of 4,300 conference participants, with two-thirds of the conferences being recognized by the SH Chamber of Architects and Engineers as official training events. Since 1956, exhibitors have used NordBau to reach both the numerous trade visitors and end customers (both public and private builders). NordBau has a high level of acceptance and appeal for all those interested in construction and for those working in the construction industry. Furthermore, NordBau has been closely associated with the partner country Denmark for more than 45 years, which sees the trade fair as the basis for the German and European market.

Press releases and photos can be downloaded from our homepage [www.nordbau.de](http://www.nordbau.de).

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If printing please provide a proof copy.

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