

**NordBau Neumünster not as usual.  
Organizers develop a new exhibition concept for September**

(Neumünster) NordBau 2020 cannot take place in the usual form. The organizers are reacting to the current hygiene and safety regulations in light of the corona pandemic and are drawing up an alternative concept for a construction exhibition with accompanying seminars from Wednesday, September 9 to Saturday, September 12, 2020.

In discussions with the Schleswig-Holstein Ministry for Economic Affairs, it has become clear that, from today's perspective, there is no viable basis for being able to start the NordBau in the usual way only with adjusted hygiene and safety measures.

Nevertheless, the Ministry is in no doubt that the NordBau audiences should also have the opportunity this year to get to know new products or to receive specialist advice. The state of Schleswig-Holstein supports the trade fair management in offering a viable alternative solution. Exhibitors should be able to make up for lost business and continue existing business and relationships.

From the state government's point of view, however, one thing is clear: the rules on distancing and contact, as well as the rule of thumb for retailers, that if possible, there should be no more than one person or group of people from the same household per ten square meters of exhibition space form will continue to form the framework for the new concept.

In times of the pandemic, in-house exhibitions, large product presentations and numerous appointments are not easily possible. The new concept is intended to enable participating exhibitors in particular to invite and meet their customers in a targeted manner. The spacious outdoor area with the adjoining halls and the available organization with coordinated protective measures allow this for all those who want to use such an offer.

Since it is not yet possible to predict how the corona pandemic will develop until September and which possible easing or new protective measures will be possible or necessary by then, the newly developed exhibition concept represents a possible sustainable basis for September from today's perspective. Provided the infection curves will not require further restrictions, this alternative specialised construction exhibition with seminars will take place in times of Corona, powered by NordBau.

You will be able to find all necessary information on hygiene, distance rules and registration for the trade fair visit at [www.nordbau.de](http://www.nordbau.de)

The managing director of the Holstenhallen, Dirk Iwersen: "Civil engineering and the real estate industry is a strong pillar of the economy, especially in the current climate, and relevant for maintaining the infrastructure. For this alternative trade exhibition the motto also applies: - Here people talk to each other - "

Press releases and photos can be downloaded from our homepage  
[www.nordbau.de](http://www.nordbau.de).

online-ticket for visitors: [www.nordbau.de](http://www.nordbau.de)

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